

Invitation: Campaign “DFG2020 – Because Research Matters!”

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The DFG2020 – Because Research Matters campaign is about communicating and underscoring the importance of research-driven knowledge. With it the German Research Foundation (DFG), wants to convey its conviction for free and knowledge-based research to society. Because we can manage global challenges such as the corona crisis, climate change, digitalization or demographic developments only by deciding all together for the knowledge, for research and science. Like the DFG as a self-governing organization of German science, the campaign can only be effective with the commitment of its members and partners. That’s why we need you!

The aim is to raise debates and show what perspectives (and maybe answers) you as our international friends, colleagues and partners from research organizations have to offer. Especially at this time when it is indispensable to raise the flag of science and the professionals who work with it in all areas of knowledge.

We kindly invite you to send us a brief statement, which can be made via video, photo or a written paragraph. This statement can be published in your social networks or sent to us via e-mail [wissen@dfg.de](mailto:wissen@dfg.de). We would be grateful if, due to the global character of this campaign, you would make your statement in English.

We suggest some questions that can be answered in your video or post:

1. Why is research of any kind relevant to you?
2. What questions would you like to address to researchers right now?
3. Society needs research, because.....
4. What are the greatest challenges facing researchers today?

Feel free to address them or propose new considerations.

We count on your participation, because we are all together for research!

Kind Regards,

Dr. Dietrich Halm  
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